



2020 ALLIANCE FRANCHISE BRANDS Supplier Partnership Program – Both Divisions

		PARTNER	ELITE	GOLD	DIAMOND	PLATINUM	TITANIUM 3 Spots! • Business Partner – Services & Supplies • Outsourcing Partner • Technology & Equipment Partner
		\$4,000	\$7,000	\$15,000	\$20,000	\$35,000	\$60,000
CONVENTION	Trade Show space (10x10 booths)	1 booth space	1 booth space	2 booth spaces - premier location	2 booth spaces - upgraded location	4 booth spaces - end cap	6 booth spaces - end cap
	Attendees*	2 attendees @ all Supplier events & meals	2 attendees @ all Supplier events & meals	4 attendees @ all Supplier events & meals	4 attendees @ all Supplier events & meals	6 attendees @ all Supplier events & meals	8 attendees @ all Supplier events & meals
	Convention Program Advertising	Partner Supplier Listing	Elite Listing & 1/4 page ad	Gold Listing & 1/2 page ad	Diamond Listing & 1 full page ad	Platinum Listing & 2 full page ads	Titanium Listing & 2 full page ads incl. inside back cover
	Sponsorship Package (See package options)		Choice of Elite Sponsorship Options	Choice of Gold Sponsorship Options	Diamond Package	Platinum Package	Titanium Package
	Logo Banner X-stands in main Convention thru-way				2	4	6
	Logo on Convention signage				3rd Largest	2nd Largest	Largest
	Convention Website				Diamond Designation on Site	Platinum Designation on Site	Titanium Designation on Site
	Logo on back cover of Member Program					Y	Y
	Logo to appear on cut-screens in between General Session Presentations						Y
	Convention give-away item for Members with Supplier logo provided						Y
	Attend Exclusive Presidential Reception with Top Franchise Members						Y
CONV. APP	Convention App Listing	Name, Logo, Website, Contact Info					
	Scrolling Banner on App with logo and link to website. Appearance time:		3 seconds in each scroll	6 seconds in each scroll	9 seconds in each scroll	12 seconds in each scroll	15 seconds in each scroll
	Push Notification on Convention App				1 push notification	2 push notifications	4 push notifications
	Alliance University Educational Training Session		up to 15 minutes	up to 20 minutes	up to 30 minutes	2 sessions up to 30 minutes	4 sessions up to 30 minutes
	Host Network-wide Webinar			1	1	2	4
	In-Person Collaboration Meeting				1	2	4
THROUGH 2020	Member Supplier Card	8.5" x 11" Card sent to all Members immediately following Convention with listing of all attending Partner Suppliers					
	Member Contact Info	All Contact Info for Signs By Tomorrow, Signs Now, Image360, Allegra, American Speedy Printing, Insty-Prints, KKP Franchise Members					
	Article(s)** in SGD email <i>Connections</i> and MPD monthly email <i>Regional Reports</i> and Member Hub Top Stories	Article in up to 2 issues	Article in up to 8 issues	Article in up to 12 issues	Unlimited articles	Unlimited articles	Unlimited articles
	Discount on advertising in SGD quarterly printed <i>Weeder</i> magazine	25% off	25% off	35% off	40% off	40% off	40% off
	Complimentary advertisement in SGD quarterly printed <i>Weeder</i> magazine			1 single page ad/ year	1/2 page ad in each	1 page ad in each	1 page ad in each
	Host Lunch & Learn in New Member Training			1	2	3	4
	Logo and link to website in SGD email <i>Connections</i> and MPD monthly email <i>Regional Reports</i>				Y	Y	Y
	Twitter tweet with link to Supplier website				1 in 2020	2 in 2020	4 in 2020
	Logo and link to website on Member Intranet (The Hub)					Y	Y

Additional Booth Space (if available)..... \$3,000/booth (Includes one additional attendee.)
*Additional Attendees..... \$300/person
**Articles must be educational to help Members learn about new items, products or services. They cannot simply be advertisements.
For more information, contact Ron Hall (ronh@alliancefranchisebrands.com) or Mike Dye (miked@alliancefranchisebrands.com).

All prices are in U.S. dollars.



2020 CONVENTION

Supplier Partnership Packages: Both Divisions – Sponsorship Opportunities

TITANIUM Partnership Package	Sponsorship signs for ALL events • Logo on all lanyards • Logo and Titanium designation on Franchise Member Bag • Giveaway item branded w/logo
PLATINUM Partnership Package	Sponsorship signs for Friday Franchise Member Dinner, Thursday Member/Supplier Dinner, Saturday Member/Supplier Trade Show Lunch and Saturday Franchise Member Gala Awards Dinner • Logo and Platinum designation on Franchise Member Bag
DIAMOND Partnership Package	Sponsorship signs for Thursday Member Luncheon and Dinner, and Saturday Member/Supplier Trade Show Breakfast
GOLD Partnership Package	Choice of one of three sponsorship signs for Thursday: 1 Thursday Breakfast, 2 Member Break, 3 Friday Keynote Speaker
ELITE Partnership Options	Elite Partner Supplier can choose one of the following Sponsorship Options: Sponsorship sign for Franchise Member Breakfast (Thursday) (5 available) • Sponsorship sign for Trade Show Reception Prizes (Saturday) (5 Available) • Sponsorship sign for Franchise Member Breaks (5 available)

Exhibit Booth Selection Options Booth selection priority options are based on level of sponsorship (Titanium, Platinum, Diamond or Gold) and date of commitment to Convention. (Sponsorship level and signature date.)

Additional Booth Space (if available) \$3,000/booth (Includes one additional attendee.)

Additional Attendees \$300/person

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